



STRATEGIC PLAN 2017-2020 – First Year Progress Update

Following extensive consultation with industry partners and stakeholders a Strategic Plan for Dairysafe was developed for 2017-2020.

Dairysafe is pleased to share this Progress Update to highlight the key deliverables and outcomes achieved over the first year (2017-2018).

Dairysafe is excited as we work towards not only facilitating best practices to help South Australia’s dairy industry be recognised internationally for food innovation and safety but to also ensure we are responsive to the needs of the industry and stakeholders.

VISION	To be a Collaborative Partner in the Safe Production of Dairy Products for all Consumers
MISSION	Enable the South Australian Dairy Community to Embrace a Food Safety Culture
VALUES	Excellence ---- Knowledge ---- Independence ---- Agility

Strategic Goals	Strategic Deliverables	Key 2017-18 Outcomes
To be the Benchmark and Leaders in Dairy Food Safety	Efficiency, innovation and new methods in risk assessment to be fostered through collaboration with professional auditing peers Industry invests in food safety through capital improvements and people	<ul style="list-style-type: none"> • Reduced audit burden for dairy processors based on risk and compliance outcomes • Businesses successfully exporting • Positive economic investment in food safety by the SA dairy industry
To Protect the Food Safety Reputation of the Dairy Industry	Safe SA dairy products Robust verification and compliance systems	<ul style="list-style-type: none"> • No illnesses associated with SA dairy products • Minimal dairy product recalls • Minimal detections of antibiotic residue in raw milk • Minimal dairy products with microbiological contamination • Qualified independent audit delivery enabling auditor rotation • Industry compliant with regulatory standards • Timely and appropriate management of food safety incidents



Strategic Goals	Strategic Deliverables	Key 2017-18 Outcomes
Collaborative in promoting Food Safety Culture	Promoting food safety culture through strong relationships with key stakeholders	<ul style="list-style-type: none"> Increased visibility and interaction by Dairysafe across all industry and regulatory participants Dairysafe is facilitating the shared learnings and updates related to Food Safety Culture via website and E-news, supported by FSANZ
Develop a Food Safety communication plan relevant to the South Australian Dairy Industry	Effective messaging that is dynamically aware of Industry and stakeholder needs Dairysafe to increase activity in sharing of knowledge between food safety bodies/industry, nationally and globally	<ul style="list-style-type: none"> Dairysafe website redesigned and launched in 2018- now more relevant and effective in food safety messaging Stakeholders informed of dairy food safety learnings via multiple mechanisms
Modernise Dairysafe	Efficient data capture systems that deliver improved information analysis and sharing High performing corporate governance Dairysafe maintains rigorous financial controls High performing staff	<ul style="list-style-type: none"> Internal systems reviewed and updated to enable digital real-time auditing Data capture and tracking meets the need for strategic and operational decision making Dairysafe complies with SA government regulatory reporting requirements. Successful Auditor General's Department audit of Dairysafe Dairysafe operates within budget Accreditation fees reduced by 5% Dairysafe has skilled & motivated staff

The Board and Management would like to acknowledge the collaboration and support provided by South Australia's dairy industry, our industry stakeholders and government partners (SA Health and PIRSA). These relationships and cooperation has enabled Dairysafe to continually improve our focus and services through information sharing and regular benchmarking of systems and processes across our dairy industry. The outcome of this work directly benefits all stakeholders within our industry and community.

Roseanne Healy
Chair
 December 2018

www.dairy-safe.com.au

