



STRATEGIC PLAN 2017-2020 – Half Yearly Progress Update

Following extensive consultation with industry partners and stakeholders, the Strategic Plan for Dairysafe was developed for 2017-2020.

Dairysafe is pleased to share this Half Yearly Progress Update to highlight the key deliverables and outcomes achieved in the past 6 months and ongoing goals for the coming months.

Dairysafe is excited as we work towards not only facilitating best practices to help South Australia’s dairy industry be recognised internationally for food innovation and safety but to also ensure we are responsive to the needs of the industry and stakeholders.

VISION	To be a Collaborative Partner in the Safe Production of Dairy Products for all Consumers
MISSION	Enable the South Australian Dairy Community to Embrace a Food Safety Culture
VALUES	Excellence ---- Knowledge ---- Independence ---- Agility

Strategic Goals	Strategic Deliverables	Key 2017 Outcomes
To be the Benchmark and Leaders in Dairy Food Safety	The ‘go to’ agency for start-up businesses seeking food safety program entry advice to dairy farming & processing	<ul style="list-style-type: none"> Challenged and restructured own internal systems and approach to reflect international and national expectations
To Protect the Food Safety Reputation of the Dairy Industry	Liaison with Industry and regulatory counterparts gathering and sharing of information	<ul style="list-style-type: none"> Supported by the recent attendance with Safe Food Queensland, discovering best practice learnings in working with the dairy industry Regional Board meeting held in the South East and attendance of both the Union Dairy Company and Blue Lake Dairies
Collaborative in promoting Food Safety Culture	Collaborating with Food Standards Australian and New Zealand Departments to ensure Food Safety Culture messaging and learnings are consistent & shared with the SA Dairy Industry	<ul style="list-style-type: none"> Dairysafe are a member of the industry working group established to review microbiological criteria for dairy process hygiene, ensuring Australian standards are relevant and updated. To be published in 2018



		<ul style="list-style-type: none"> Dairysafe are facilitating the shared learnings and updates related to Food Safety Culture via Dairysafe website, supported by FSANZ
Develop a Food Safety communication plan relevant to the South Australian Dairy Industry	Media communications plan developed	<ul style="list-style-type: none"> Dairysafe website redesign and launched in 2018 to be more relevant and more effective in food safety messaging
Modernise Dairysafe	Strategy formulation & implementation	<ul style="list-style-type: none"> Internal systems review and update, transitioning to an electronic auditing mode Upgrade of database to ensure data collated can be trended with findings shared with industry Rebranding to Dairysafe to reflect pro-industry and food safety approach

The Board and Management would like to acknowledge the collaboration and support provided by our Industry partners. These relationships enable continuous improvement through information sharing and regular benchmarking of systems and processes across the industry, directly benefiting all stakeholders within our industry and community.

Roseanne Healy
Chair

